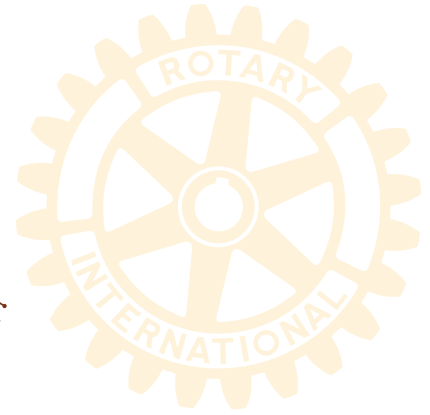


Rotary of the Pocono Mountains Presents...



61ST ANNUAL
**Barrett Township
HALLOWEEN
Parade**



SUNDAY, OCTOBER 18 AT 2PM

RAIN DATE: OCTOBER 25, 2026

Be part of Barrett Township's longest running tradition, the annual Halloween Parade. Attended by approximately 3,500 - 5,000 people, the highly anticipated parade is an event Pocono Mountain residents look forward to each year.

Featuring fire trucks, live music, creative floats, giveaways, antique cars, spooky guests and more.

Join Rotary of the Pocono Mountains in supporting the communities of Barrett and Paradise Township.

****Please Note: Political Parties are not eligible for sponsorship.***

SPONSORSHIP OPPORTUNITIES

Parade Sponsor - \$2,500 (2 Available)

- Placement as first float in the parade behind Evans-Blitz American Legion representatives
- Your company logo on the 12' banner that leads the parade
- Logo/Name inclusion in all event promotion including advertisements, promotional materials, social media, website, etc.
- Logo/Name on reusable candy bags
- Inclusion in any event media coverage including televised broadcast on Channel 13

Float Sponsor - \$500 (4 Available)

- 8' banner with Logo/Name in front of float
- Complimentary float admission
- Logo/Name on reusable candy bags
- Logo/Name inclusion on social media

Cart Sponsor - \$350 (5 Sponsorships Available)

- Signage on one golf cart driven throughout the parade route during the parade
- Complimentary float admission
- Logo/Name inclusion on social media

Candy Bag Sponsor - \$200 (10 Sponsorships Available)

- Logo/Name inclusion on all candy bags given out prior to the event (1,500 bags total)

DEADLINE: Wednesday, September 30th, 2026

For more information contact: Kelly at (570) 807-6823

Sponsor & pay online @ barretthalloween.com



Make checks payable to: **Rotary of the Pocono Mountains** send to PO Box 341, Cresco, PA 18326 with completed form or register online at barretthalloween.com

Organization Name: _____

Sponsorship Level: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

Will you have a float?: ☐ YES ☐ NO

Sponsor & pay online - Scan QR Code!

